

# **THE DAWN OF AUTOMOTIVE** INDUSTRY **IN VIETNAM**

















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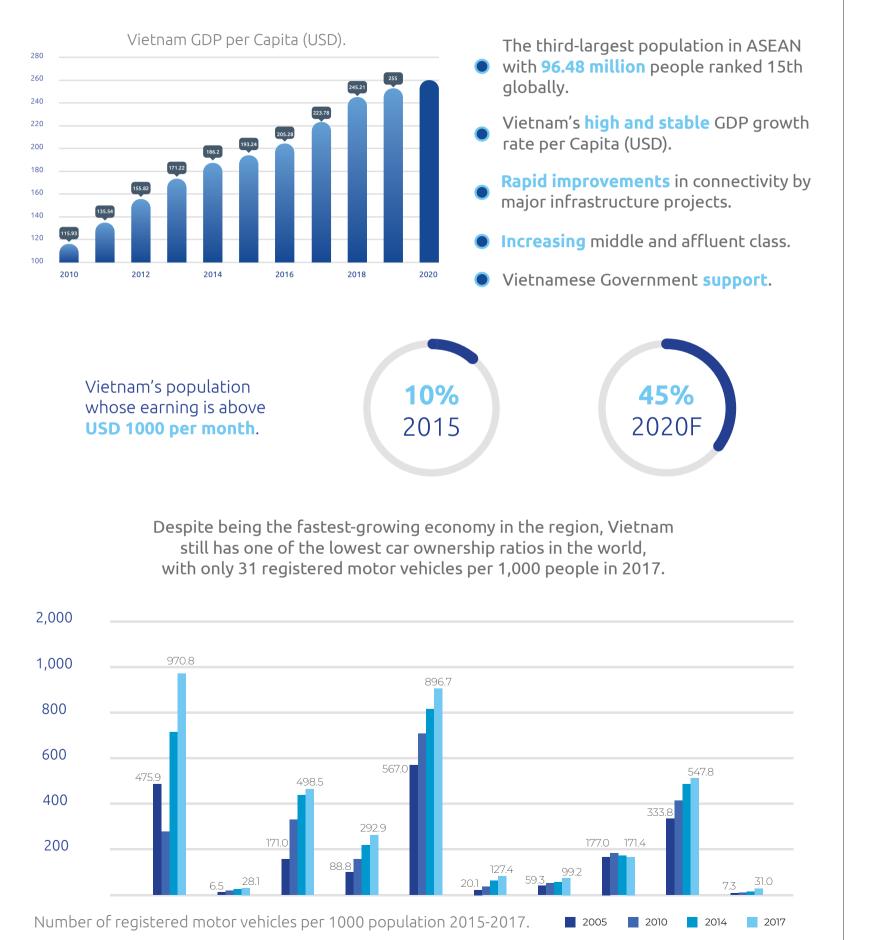
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# **INTEGRATED ECONOMY** WITH HUGE CONSUMER MARKET

## Vietnam's economy driven by these macro-economic conditions



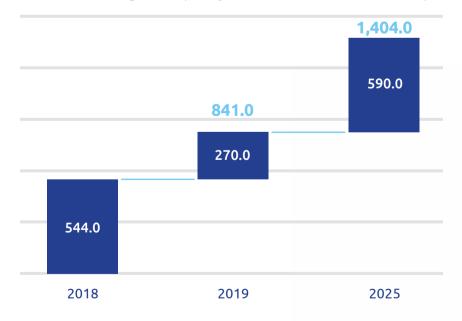
**AUTOMOTIVE INDUSTRY** 

## Market Overview: sales and production

Vietnam's automotive market experienced an unprecedented boom. The automotive sector constantly grew in sales with a CAGR\* of 30% until 2016 (ASEAN Automotive Federation).

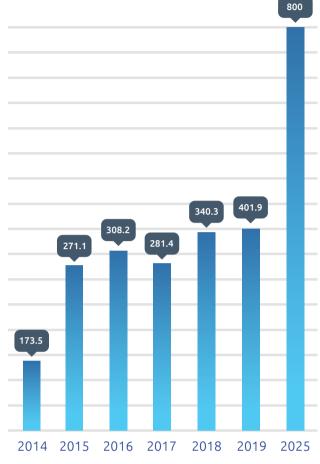
The Vietnamese government's Industrial Policy and Strategy Institute predicts 750,000 to 800,000 cars will be sold annually by 2025. By 2035, it predicts annual sales will be between 1.7 million and 1.8 million.

Total automobile unit sales in Vietnam shows an upward trend since 2014 (401.890 car in 2019).



Total designed capacity stays at **814,000 units** p.a. and the industry is expected to witness a surge by **590,000 units p.a.** in designed capacity by 2025.

\* Compound Annual Growth Rate.



Car sales volume in Vietnam 2014-2025, thousand units.

Automative designed capacity in Vietnam, thousand units p.a.



## **Government Support Policy of localization rate**

		Company's Average	Passenger Car	Truck	Bus
	THACO	15% - 18%	15% - 18%	35% - 45%	60%
Current Localization Rate	( )	15% - 18%	37% (Innova)		
of Vietnam Automotive	ΤΟΥΟΤΑ				
Industry remaining low	HYUNDRI THRNH CONG	12%	12% (Accent)		
at less than 20% as of		30%	<b>30% (Honda city</b>	0	
June 2019.	HONDA			,	
	Ford	10%	10% (Accent)		
Localization rate of top OEM's in Vietnam, 2019.	VINFAST	Less than 10%	Less than 10%	) (Fadil)	

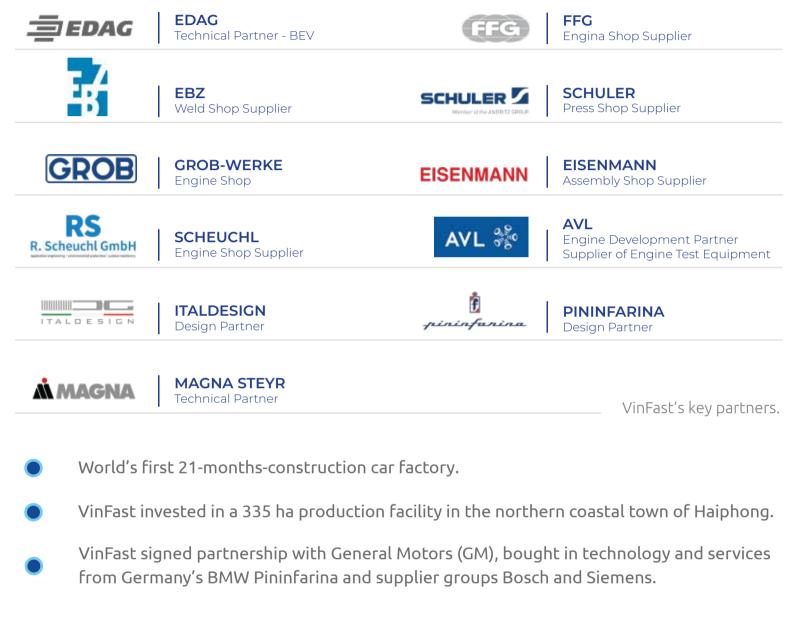
Vietnam government plans local Automotive Industry to achieve the average localization rate of **30%** and **40%** by 2020 and 2025.



Government general objectives for localization rate.

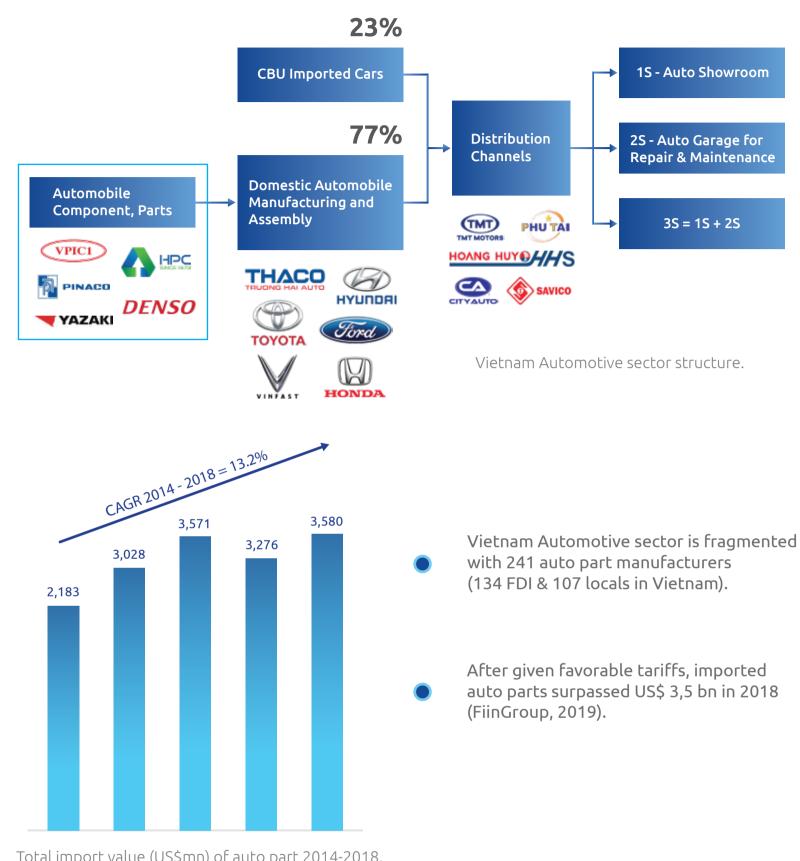
# **VINFAST VIETNAM'S FIRST CAR MAKER**

Aiming to become the leading automobile and motorcycle manufacturer in Southeast Asia





## Auto part sector and import



# LANDSCAPE IN VIETNAM NORTHERN, SOUTHERN, AND CENTRAL INDUSTRIAL HUB

The Vietnamese Government divides the country into three key economic zones (KEZs)

Location	OEM's in Vietnam	Existing Capacity 2019	Planned New Capacity 2025	Expected total Capacity 2025
Northern KEZs	VinFast	250.0	250.0	500.0
	VinFast GM Vietnam plant	30.0		30.0
	Hyundai Thanh Cong	102.0	150.0	252.0
	Toyota	50.0	20.0	70.0
	VEAM	30.0		30.0
	Vinamoto	16.0		16.0
	Ford	14.0		14.0
	Honda	10.0		10.0
Central KEZs	Thaco	207.0	120.0	327.0
	TCIEV (Nissan)	37.0		37.0
Southern KEZs	Mitsubishi	5.0	50.0	55.0
	Do Thanh	22.5		22.5
Other		40,5		40,5
Total		814.0	590.0	1,404.0

OEM's locations and designed capacity by 2025 in three key economic zones

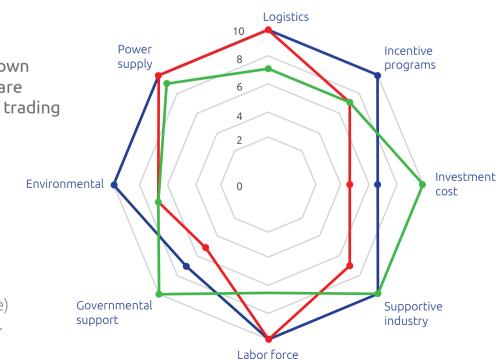
Each region of Vietnam has its own competitive advantages which are based on the differences in the trading nature and available land bank

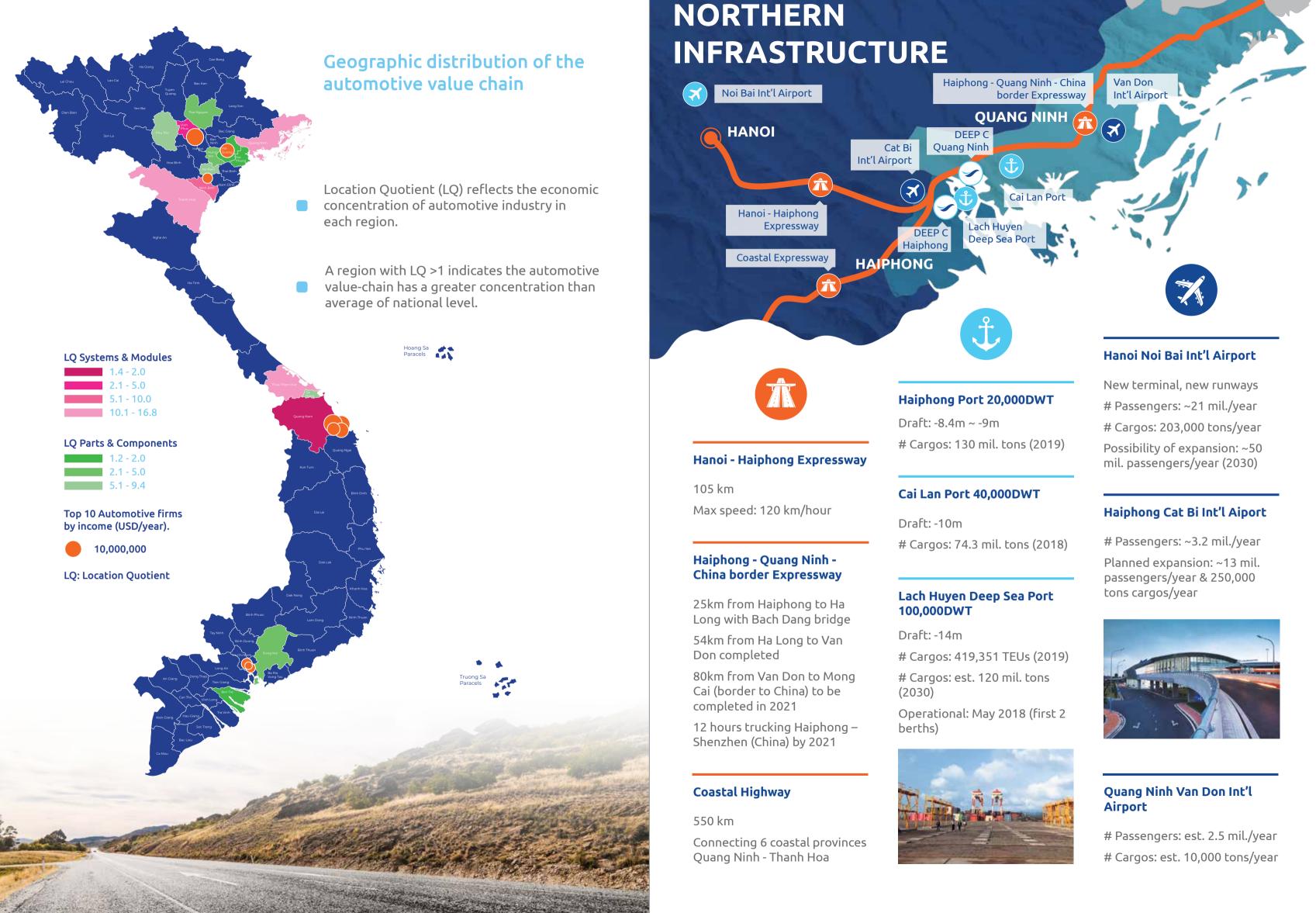


Detailed Rating 0-10 (10 best score) of Key Economic Zones in Vietnam.

Total import value (US\$mn) of auto part 2014-2018.









## **DEEP C INDUSTRIAL ZONES**

## **STRATEGIC LOCATION**

At the centre of North Vietnam's infrastructure developments

DEEP C Industrial Zones was first established in 1997 in Haiphong City with the development of Dinh Vu Industrial Zone (DVIZ/DEEP C Haiphong I), a collaboration between the Belgian group Rent-A-Port and Vietnamese local authority. Since then, we have evolved to be one of the largest industrial zone developers in Vietnam with a total of 5 industrial zones and +3,500ha of land for lease in Haiphong city & Quang Ninh province, supported by general infrastructures and reliable utilities.

## **INDUSTRIAL LAND FOR LEASE**



## **READY-BUILT WORKSHOP/ WAREHOUSE/ OFFICES**



Size of 5,400m<sup>2</sup> | 4,050m<sup>2</sup> | 2,700m<sup>2</sup> | 1,350m<sup>2</sup> Floor loading capacity 2.5T/m<sup>2</sup>

Free height +9m Built-to-suit options available

# **RELIABLE UTILITIES AND SERVICES**

### Park Management



### Power



- > Reliable incoming source (national grid & regional grid as backup).
- > Underground distribution.
- > Redundant network design.
- > Ongoing development of renewable energy.



### Water & Waste Water

- > Redundant treated water supply.
- > Demineralized water and steam.
- > Central waste water treatment plant certified with ISO 9001 & 14001.

### Telecommunication Network

Redundant distribution networks. Flexibility to choose between different suppliers.

## **Energy Hub**



Easy access to fuels and chemicals supply from tenants in DEEP C Hai Phong I's Petrochemical Park.

## **Fire-fighting System**

Underground loop system.

### Waste Collection Service

# **SUPPORTING SERVICES**

- > Dedicated customer service team.
- > Post-licensing services.



# **ECONOMIC ZONE TAX INCENTIVE @ DEEP C HAIPHONG**

- > 4.35% Corporate Income Tax on average for the first 15 years.
- > Applied from the first commercial invoice.
- > Maximum delay of 3 years in case of no profit.
- > Normal Corporate Income Tax rate: 20%.

Case 1: Makin	g profit f	rom 1 <sup>st</sup> yea
First 4 years <b>0%</b>	>	9 years <b>5%</b>

Case 2: Mak	king prol	f <mark>it from 4</mark> <sup>th</sup> չ	/еаг
3 years		4 years	
No Profit		0%	/

### Drainage



> Support for Investment Registration Certificate and Business Registration Certificate applications.





